



# GeoGuessr Explores the World: World Tour of Regional Majors to Qualify Players for the World Finals in Copenhagen

GeoGuessr, the thrilling game and esport that challenges players to explore the world from their screen and identify locations based on visual clues, is embarking on its first-ever world tour for three major regional competitions. These prestigious tournaments will not only give players the chance to qualify for the highly anticipated GeoGuessr World Finals in Copenhagen later this year but will also highlight the growing competitive scene in GeoGuessr. With a prize pool of \$60,000 across the three regionals, this is an unmissable series for fans and players alike.

For the first time ever, GeoGuessr is taking its official competitions outside of Stockholm, Sweden. The world tour will visit three major regions — APAC, Americas, and EMEA — leading up to the global showdown in Copenhagen. This is a unique opportunity to see GeoGuessr esports live and witness the very best players battle for supremacy.



# **APAC Major @ Tokyo Tower, Japan**

Date: Sunday, 18th May 2025

Location: RED° Tokyo Tower, Tokyo, Japan

Host: PLAYBRAIN Inc.

Tickets available closer to the event

**Prize Pool**: \$17,500

The tour kicks off in Tokyo, where the APAC Major will be hosted in collaboration with GeoGuessr's Japanese partner PLAYBRAIN. Players from the Asia-Pacific region will compete inside the iconic Tokyo Tower, placing them right at the heart of the city. This event marks a significant milestone as the first official GeoGuessr esports competition in Asia.

"It's exciting to see GeoGuessr LAN events debuting in Asia. We've seen tremendous growth in the GeoGuessr community here, and we can't wait to showcase the skill and passion of our local players in front of a live audience!" Says Michael Sheetal, Founder / CEO Playbrain Inc.

# Americas Major @ DreamHack Dallas, USA

Date: 23rd-25th May 2025

Location: DreamHack Dallas, Texas, USA

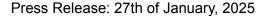
**Host**: *DreamHack* 

Tickets available through DreamHack, use code 'GEOGUESSR': <u>DreamHack Dallas 2025</u>

**Prize Pool**: \$17,500

The Americas Major will take place at DreamHack Dallas, a part of one of the largest gaming lifestyle festival series in the world. Running alongside IEM Dallas — North America's premier Counter-Strike tournament — the major's host festival attracted 55,000 fans last year, making it a must-attend event for regional fans. Players from North and South America will compete for a spot in the GeoGuessr World Finals while also battling for a share of the \$17,500 prize pool.

"DreamHack unites the best of gaming, creators, and competition – all under one roof," said Guy Blomberg, Director of Festivals, North America, DreamHack. "We're looking forward to inviting tens of thousands of fans to watch GeoGuessr's finest face off as a part of our ambitious programming lineup."





# EMEA Major @ Glitched, Jönköping, Sweden

Date: 13th-15th June 2025

**Location**: Glitched Gaming Festival, Jönköping, Sweden

Host: Glitched

Tickets (Event pass & Day pass) available: Glitched 2025

**Prize Pool**: \$25,000

The final regional major will be hosted in Sweden, at the *Glitched* gaming festival in Jönköping. Glitched is a new festival, debuting 2025 with its premiere event at Elmia fairs in Jönköping, that will feature a massive LAN, expo and esports tournaments and many more things gaming. Over three days, the best players from Europe, the Middle East, and Africa (EMEA) will compete for their shot at the *GeoGuessr World Finals* and the \$25,000 prize pool. Glitched promises a fun and vibrant atmosphere with various events designed for both competitive players and festival visitors.

"It's very exciting to host GeoGuessr at Glitched 2025 and host some of the world's best GeoGuessr players coming to Sweden once again. We are planning some really fun competitions and events for all visitors and are sure that we'll see many new GeoGuessr fans after the weekend. This will be an event to remember!" Martin Öjes, Glitched founder

# World Finals @ KB Hallen, Copenhagen, Denmark

Date: 29th-30th August 2025

Location: KB Hallen, Copenhagen, Denmark

Tickets: Available here

Prize Pool: Starting at \$100,000

The *GeoGuessr World Finals* will take place on 29th-30th August 2025 in the iconic *KB Hallen* in Copenhagen, Denmark. The top 16 players from the World League and the three regional majors will battle it out for their share of the prize pool, which starts at a massive \$100,000. This two-day event will be the culmination of the entire season, with the best players in the world vying for ultimate glory. It's set to be the most exciting and high-stakes *GeoGuessr* event ever, and you won't want to miss it.

Press Release: 27th of January, 2025



### **About GeoGuessr**

GeoGuessr is a geolocation-based game where players are placed in random locations and must use visual clues to figure out where they are. The game has grown from a casual fun experience to a competitive esport with an ever-growing global community. The *GeoGuessr World Tour* marks an important step in the game's journey as it continues to expand worldwide.

### **Don't Miss Out**

Whether you're a seasoned *GeoGuessr* player or a newcomer eager to learn, the *GeoGuessr World Tour* is the perfect opportunity to dive into live esports and experience the excitement firsthand. These regional majors and the World Finals in Copenhagen are your chance to witness the very best in action and be part of this historic moment for the GeoGuessr community.

If you want to learn more, follow the action, and see how players will qualify for the World Finals, read more at GeoGuessr World Cup.

### **Press Contact**

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### Follow GeoGuessr World Cup on Social Media here:

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Get your tickets now for the World Finals and join us in Copenhagen for the ultimate *GeoGuessr* showdown!