

Press release

September 11th, 2025

## Esports Charts to Deliver Comprehensive Viewership Data to GeoGuessr



**Esports Charts, the leading esports viewership analytics provider, is partnering with GeoGuessr, the world's favourite geography-guessing game, to deliver detailed analytics for its esports tournaments. The collaboration will give organizers clear insights into audience engagement and viewership patterns across events.**

As part of the partnership, Esports Charts provides tournament dashboard data for the GeoGuessr competitions. Organizers can track engagement trends, compare performance across regions, and make data-driven decisions for future events.

*"Esports Charts is thrilled to support GeoGuessr's esports events.*

*Our team even enjoys the game together during team activities, so it's fun to combine that passion with our analytics expertise. By providing clear insights into viewership and engagement, we hope to help the organizers nurture and grow GeoGuessr's competitive scene globally."*



– **Sergii Rudenko**, CSO at Esports Charts

The recent [GeoGuessr World Championship 2025](#) set new viewership records, reflecting the game’s growing presence in esports. In recent years, GeoGuessr has expanded its competitive offerings with larger prize pools, longer seasons, and more events.

*"This year’s World Championship has been an incredible journey across four countries. We extend our gratitude to the passionate GeoGuessr community, talented players, and all of our partners who made this possible. Our partnership with Esports Charts plays a key role in helping us gain valuable audience insights, allowing us to continuously grow and elevate the GeoGuessr esports scene."*

– **Mikael Falgard**, Head of GeoGuessr Esports

The collaboration marks another step in the development of GeoGuessr’s esports scene and strengthens Esports Charts’ role as a leading provider of competitive gaming analytics.

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**Source:** Esports Charts

Note to media outlets:

- High-resolution images and further details are available upon request.
- Esports Charts is available for interviews and further comments
- Media contact: Tatiana Stronskaya, Brand & Public Relations Manager at Esports Charts, [t.stronskaya@escharts.com](mailto:t.stronskaya@escharts.com)

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### **About Esports Charts**

**Esports Charts** is an analytical service that timely aggregates viewership insights about esports, sports, and entertainment events. Since 2016, we have been focused on making esports data more accessible and transparent for businesses and the broader community of esports enthusiasts. Our ability to analyze tournament information from streaming platforms, offering comprehensive viewership statistics as well as detailed analytics on players, organizations, and games—all in one centralized place, sets Esports Charts apart in the market.

### **About GeoGuessr**

A decorative graphic at the bottom right of the page consisting of several vertical bars of varying heights, resembling a bar chart, rendered in a light gray color.

[GeoGuessr](#) is a geography game which takes you on a journey around the world and challenges your ability to recognize your surroundings. Since its launch in 2013, GeoGuessr has attracted over 100 million explorers worldwide. It's available on the web, mobile apps (iOS and Android), and, most recently, on Steam. Let's explore the world!

