

Press Release: 14th of September - 2024

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The World at Play: Blinky Wins GeoGuessr World Cup 2024, Uniting Fans From All Over the Globe

Stockholm, Sweden – September 14, 2024 – The GeoGuessr World Cup 2024 has concluded with a dramatic and exhilarating finale that captivated millions of viewers worldwide. Held in the iconic Blue Hall of Stockholm City Hall, the event showcased the remarkable geographical prowess of its participants and the extraordinary global community that GeoGuessr has fostered.

In a tournament that drew intense international attention, Mathieu "Blinky" Huet, representing France, emerged as the champion, clinching the title with a breathtaking display of skill and strategic thinking.

"I am so happy," Blinky said following the thrilling finale against Robert "MK" Falconio from the USA, which went the full distance only to be concluded in the last match. "I didn't play my best but I managed to win it in the end."

The World Cup was more than just a competition; it was a testament to GeoGuessr's ability to connect people across continents. As millions tuned in to witness the spectacle of 24 of the world's best players duking it out over three days, the event underscored how the game



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transcends borders, uniting a diverse community of players and fans who share a passion for exploration and discovery.

The Blue Hall, known for hosting the Nobel Prize banquet, provided a majestic backdrop for this global celebration. The setting was as thrilling as the tournament itself, with every moment of the action reverberating through the grand venue.

GeoGuessr continues to bridge gaps between people worldwide, turning every game into a shared adventure. The World Cup 2024 was not just a showcase of geographical talent but a vivid reminder of the joy and unity that come from exploring the world together, even from the comfort of our screens.

For more information: visit www.geoguessr.com/world-cup.

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About GeoGuessr:

GeoGuessr is an immersive online game that turns the globe into your playground. Founded in 2013 by a group of Swedish friends, the game is a unique blend of exploration, geography, and intuition. Based in Stockholm, Sweden, GeoGuessr utilizes Google Street View and user-generated maps to challenge players to guess their location based on their surroundings and their knowledge of the world. Today, GeoGuessr stays true to its original vision, offering an easy-going yet stimulating gaming experience that brings together a global community of more than 70 million explorers. For more information, visit www.geoguessr.com.

Click here if you want to try the game.

Company Leadership:

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